



PRESS RELEASE

For Immediate Release

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Patricia Rimok Wins 2025 International Impact Book Award for Workplace Culture and DEI

HeartConomics: The Business Edge You Didn't Expect

Montreal, Canada – Patricia Rimok, founder of the HeartConomics framework and author of *HeartConomics: The Business Edge You Didn't Expect*, has been named a winner of the 2025 International Impact Book Awards in the **Business – Workplace Culture and DEI** category.

The award honors work that influence thought leadership in business, diversity, equity, and inclusion. *HeartConomics* is recognized for its bold call to embed kindness, emotional intelligence, and human-centered values into organizational strategy as a driver of sustainable performance.

*“Your exceptional talent, dedication, and creativity have set you apart in a competitive field,” said **Nim Stant**, CEO of the International Impact Book Awards. “Your story, your voice, and your commitment to excellence have resonated with readers and judges alike. Winning this award is not just a moment of recognition but a significant milestone.”*

Rimok's HeartConomics framework addresses eleven key relational pain points that hinder innovation, retention, and trust in business and government systems. Her work continues to inspire institutions to lead through compassion and purpose.

The award will be celebrated at the International Impact Book Awards Gala on **November 1, 2025**, in Phoenix, Arizona, where authors and industry leaders from around the world will convene to honor exceptional literary contributions.

HeartConomics: The Business Edge You Didn't Expect is available on [Amazon](#).

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