



For immediate release:

Author's new book receives a warm literary welcome.

Readers' Favorite announces the review of the Non-Fiction - Business/Finance book "HeartConomics" by Patricia Rimok, Sandra Salesas (Foreword), currently available at <http://www.amazon.com/gp/product/177714633X>.

Readers' Favorite is one of the largest book review and award contest sites on the Internet. They have earned the respect of renowned publishers like Random House, Simon & Schuster, and Harper Collins, and have received the "Best Websites for Authors" and "Honoring Excellence" awards from the Association of Independent Authors. They are also fully accredited by the BBB (A+ rating), which is a rarity among Book Review and Book Award Contest companies.

"Reviewed By K.C. Finn for Readers' Favorite

HeartConomics by Patricia Rimok is a visionary and transformative business book suggesting that the true edge in leadership lies in emotional intelligence, compassion,

and empathy. Challenging traditional metrics like KPIs and corporate checklists, Rimok proposes a new framework, one that puts people over profit and shows how love can be the most powerful force in business. Drawing on case studies, psychological insights, and forward-thinking strategy, HeartConomics provides tools to combat burnout, toxic work environments, and stakeholder distrust. From CEOs to changemakers, readers will find practical, actionable advice for leading with humanity in a world desperate for connection and authenticity.

Author Patricia Rimok knows her field inside out, and expert knowledge is packed into every page of this book for a true manifesto on creating a more compassionate, human-centered economy. There's a natural and infectious enthusiasm to the way Rimok writes that inspires you to do better in your business practices. I'm certain that anyone in a leadership position, especially, will find this to be a groundbreaking and timely antidote to soulless corporate culture. At a time when big bucks and big business are pushing all the humanity and diversity out of the world for the sake of profit, this masterclass in emotional leadership is more essential than ever. Even better, it's packed with real-world applications that make brilliant practical sense and are surprisingly easy to start implementing even from the first read. Overall, HeartConomics is a passionately written and highly recommended work that's essential reading for anyone building a business with purpose and people at the center."

You can learn more about Patricia Rimok, Sandra Salesas (Foreword) and "HeartConomics" at <https://readersfavorite.com/book-review/heartconomics> where you can read reviews and the author's biography, as well as connect with the author directly or through their website and social media pages.

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